



Wear-Dated® Shag Carpet Maintenance Sheet

Shag carpet is back. It's thick, plush, luxurious and comfortable. It makes fantastic conversation piece area rugs and scrumptious wall-to-wall carpet.

Some of the most beautiful and most popular shag carpet styles available today feature Wear-Dated carpet fiber. That's why the Women of Wear-Dated want to share with you important information on how to care for and maintain your shag carpet.

General Care:

Carpet generally wants to be vacuumed frequently, ideally twice a week and more often in high traffic areas. Shag carpet is no different. However, one major difference does exist between shag and other carpets, and it has to do with beater bars...

Vacuuming:

The best way to care for your shag carpet is to **vacuum it with a suction-only vacuum**. If your vacuum has a beater bar, be sure to disengage it when vacuuming your shag carpet. When disengaged, the brushes on the beater bar should not come in contact with or abrade the fibers as you vacuum. The reason? Using a beater bar or brush may cause the yarns to "feather out" or lose their twist, resulting in pilling or fuzzing. That means your shag carpet would no longer look the way it did when you fell in love with it; it would lose its unique character.

If you have a particularly thick shag carpet, you might consider using a pilator or grooming rake to keep your carpet looking well-groomed and carefully coiffed.

Caring for your shag carpet with frequent and suction-only vacuuming will ensure that your shag carpet provides you with the Beauty, Comfort and Durability you expect from it.

Something else to consider. Your vacuum... Have you checked whether it is certified through the Carpet and Rug Institute Seal of Approval/Green Label Vacuum Cleaner Program? The program has established industry standards on vacuum cleaner performance. Visit www.carpet-rug.org for details and listings.

Additional Carpet Care:

For additional carpet care and maintenance guidelines, ask your carpet retailer for a copy of Solutia's *Caring for your Carpet - Keeping your carpet made with Wear-Dated® Carpet Fiber beautiful*. Or view and print this document online by visiting the WearDated.com Newsroom>Document Library>Wear-Dated Warranty & Care Documents where you will find *Caring for your Carpet*.